

## ORDER



**Orders**  
**Order / Rev:** 34858  
**Alt Order #:** 08815447  
**Product Desc:** NRCC IE 2012  
**Estimate:** 2600  
**Flight Dates:** 09/21/12 - 09/27/12  
**Original Date / Rev:** 06/18/12 / 08/10/12  
**Order Type:** CIA - O

## KTVX-TV

**Primary AE:** Continental Washington DC  
**Sales Office:** CNAT  
**Sales Region:** National

**Agency Name:** National Media Team  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** National Republican Congression  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-1  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	25	\$17,550.00	\$14,917.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	25	\$17,550.00	\$14,917.50	0.00
<b>Totals</b>	<b>25</b>	<b>\$17,550.00</b>	<b>\$14,917.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTVX-TV	15%	\$17,550.00
Market	100%	\$117,000.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$29,250.00
KSTU	20%	\$23,400.00
KUCW	5%	\$5,850.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$40,950.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/21/12	09/21/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/17/12	09/23/12	----F--	1		\$300.00	0.00							
E 2	KTVX	09/24/12	09/24/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00

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**KTVX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$300.00		0.00			
E 3	KTVX	09/25/12	09/25/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM -T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$300.00		0.00			
E 4	KTVX	09/26/12	09/26/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM --W----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$300.00		0.00			
E 5	KTVX	09/27/12	09/27/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM ---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$300.00		0.00			
E 6	KTVX	09/21/12	09/21/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM ----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$500.00		0.00			
E 7	KTVX	09/24/12	09/24/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$500.00		0.00			
E 8	KTVX	09/25/12	09/25/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM -T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$500.00		0.00			
E 9	KTVX	09/26/12	09/26/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM --W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$500.00		0.00			
E 10	KTVX	09/27/12	09/27/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM ---T---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$500.00		0.00			
E 11	KTVX	09/22/12	09/22/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM -----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$500.00		0.00			
E 12	KTVX	09/23/12	09/23/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM -----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-5														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVX	09/17/12-09/23/12		SUN ABC4 News @ 5p		5:00 PM-5:30 PM	-----Su	:30	<del>(\$500.00)</del>		0.00	NM		
See MG 12.2														
[Program Change]														
2	KTVX	09/23/12-09/23/12		Su 430p-5p			-----Su	:30	\$500.00		0.00	NM		
Ⓜ MG for 12.1 09/23														
[Approved by Buyer]														
E 13	KTVX	09/21/12	09/21/12		CM	6:30 PM-7:00 PM ----F--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630p-7p M-F 630-7p										
				TWO & HALF MEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$750.00		0.00			
E 14	KTVX	09/24/12	09/24/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				TWO & HALF MEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$750.00		0.00			
E 15	KTVX	09/25/12	09/25/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM -T-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				TWO & HALF MEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$750.00		0.00			
E 16	KTVX	09/26/12	09/26/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM --W----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				TWO & HALF MEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$750.00		0.00			
E 17	KTVX	09/27/12	09/27/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM ---T---	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				TWO & HALF MEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$750.00		0.00			
E 18	KTVX	09/23/12	09/23/12	Sun Prime Sun 6p-10p	CM	6:00 PM-9:00 PM -----S (6:00 PM-9:00 PM)	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
				PT EMMY AWARDS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$3,500.00		0.00			
E 19	KTVX	09/21/12	09/21/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM ---F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				ABC 4 NWS-10										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$900.00		0.00			
E 20	KTVX	09/24/12	09/24/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM -----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				ABC 4 NWS-10										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00		0.00			
E 21	KTVX	09/25/12	09/25/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM -T-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				ABC 4 NWS-10										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$900.00		0.00			
E 22	KTVX	09/26/12	09/26/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM --W----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				ABC 4 NWS-10										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$900.00		0.00			
E 23	KTVX	09/27/12	09/27/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM ---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				ABC 4 NWS-10										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$900.00		0.00			
E 24	KTVX	09/24/12	09/24/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM -----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC-NITELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$400.00		0.00			
E 25	KTVX	09/27/12	09/27/12		CM	10:35 PM-11:05 PM ---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

